

# SURTEX Remains Strong After 20 Years



Dragon, designed by Patricia Fontana, 2004. Photo: © Patricia Fontana. All rights reserved. www.patriciafontana.com

## SURTEX Showcase

Artistic, elegant, and popular, the international business opportunities it can be used for are virtually limitless. The first license agreement and the first sale became an instant best seller, and the demand for licensing is an illustration very evident in that it is a matter of "sell a product" versus "design." The owner of the artist's agreement can easily promote, make and profit for the artist and the artist can be successful in licensing the work on any article in a variety of ways. "Vintage Group of artists offer a broad selection of artistic styles that will complement products including stationery, gift wrap, bedding, floor, and wallcoverings and giftware and paper products."

Patricia Fontana will introduce her latest home décor designs, which include decorative fabrics, floor coverings, wall coverings, bed, bath, linen, giftware, giftwrap and paper products. Gordon is known for clean, graphic and refined designs, sought after by both corporate and individual clients. Licensing makes it possible for the market place to have access to her designs.

What makes sophisticated Eric Nelson will introduce a new collection that includes T-shirts, bath towels, decorative pillows, and home décor related products. Nelson is also showcasing products such as home décor, stationery, gift wrap, bedding, floor, and wallcoverings and giftware and paper products. Nelson's designs are sought after by both corporate and individual clients. Licensing makes it possible for the market place to have access to her designs.

What makes Design Incorporated art a new and exciting product line being showcased include wall, fabric, decorative, giftware, home décor, and home décor related products. Design Incorporated is also showcasing products such as home décor, stationery, gift wrap, bedding, floor, and wallcoverings and giftware and paper products. Design Incorporated's designs are sought after by both corporate and individual clients. Licensing makes it possible for the market place to have access to her designs.



April 2006

Only one show in the world...  
for art & design.



May 21-23, 2006  
Jacob K. Javits Convention Center, New York City

- SURTEX® delivers:**
- The latest trends, newest designs and greatest resources from around the world
  - Top artists, designers, studios, agents and licensing firms
  - Outstanding networking potential with key industry contacts
  - Incredible business-building opportunities you can't afford to miss!

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[www.surtext.com](http://www.surtext.com)

"Nanc Gordon will introduce her latest home décor designs, which include decorative fabrics, floor coverings, wall coverings, bed, bath, linens, giftware, giftwrap and paper products. Gordon is known for her clean, graphic and refined designs, sought after by both corporate and individual clients. Licensing makes it possible for the market place to have access to her designs."