



PHOTO COURTESY OF DANA-FARBER CANCER INSTITUTE

Jimmy Fund Chairman Mike Andrews with artist Nanc Gordon and Jimmy Fund clinic patient Samantha Adams pose with the 'Hands of Hope' cow created by patients at the Dana-Farber Cancer Institute.

# Holy Cow!

HUB BRACES FOR DIVINE BOVINE INVASION

Moooove over Boston — the cows are coming.

CowParade, the world's largest public art event, has brought the herd to the Hub for the summer. A benefit for the Jimmy Fund, CowParade Boston features 117 life-size cows, created by local and national artists, which will graze Boston's streets and public areas through Sept. 10.

At the end of the grazing period, the cows will be rounded up and sold to the highest bidders at a gala cattle auction. All proceeds benefit the Jimmy Fund of Dana-Farber Cancer Institute.

Herald Media, Community Newspaper Company and Alpha Omega Jewelers are proud to bring you this official guide to CowParade Boston. Summer is the perfect time to ramble Boston's streets and parks, and this year we hope you'll take time to see the udderly spectacular creations in the CowParade stampede. The talented local artists who contributed their designs have given CowParade Boston a distinct Massachusetts flavor: Flip the pages of this guide and you'll see uniquely Boston creations such as a MooFlower, a State Cowse and a "Curse Reversed!"

Inside the guide you'll find a map of downtown Boston (Pages 8-9) pinpointing each cow's location, profiles of the artists and their cows and information on the Jimmy Fund.

So step right up to the rodeo! We think you'll have a moovelous time!



**PATRICK J. PURCELL,**  
Publisher, Herald Media



**GREGORY RUSH, COO and Associate Publisher,**  
Community Newspaper Company

## What to know before you go

**COWS ARE GRAZING:** through Sept. 10

**PASTURE LOCATIONS:** Along the Freedom Trail, Copley Square, Boylston Street, Newbury Street, Boston Common, Downtown Crossing, City Hall Plaza, Post Office Square, Quincy Market, Rowes Wharf and Christopher Columbus Park. (See Map, Pages 8-9, for more detailed information.)

**HOOF IT!** You know it's hard to park in Boston, so don't even try it! Instead, take public transportation into town, and make your visit to CowParade a grand walking tour of

the Hub. The map on Page 8-9 shows the T stops closest to each pasture area; for more public transit information go to [www.mbta.com](http://www.mbta.com) or call 800-392-6100

**NEED MORE INFO?**

■ CowParade Boston; [www.boston.cowparade.com](http://www.boston.cowparade.com);

■ Greater Boston Convention and Visitors' Bureau (for general tourist info):

[www.bostonusa.com](http://www.bostonusa.com); 888-SEE-BOSTON.

**SAVE THIS DATE:** Gala cow auction Sept. 21 at the Marriott Copley Place, Boston.

## Happy Grazing.

The Boston Tea Party Cow  
by Nanc Gordon sponsored  
by The Retailers at South  
Station will be grazing  
at Park Street Station

Equity Office CowParade host sites include:

One Post Office Square  
100 Summer Street

South Station  
Rowes Wharf

**Equity Office**  
[www.equityoffice.com](http://www.equityoffice.com)



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